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Mike Agness, Hybrid Software Executive, Appointed to the Flexographic Pre-Press Platemakers Association Board of Directors



Mike Agness, Hybrid Software Executive Vice President, is appointed to the Board of Directors of the Flexographic Pre-Press Platemakers Association (FPPA)

(Ghent, Belgium) Hybrid Software, a leading provider of innovative prepress and workflow solutions for the label and packaging industry announces that the Flexographic Pre-Press Platemakers Association (FPPA), the only association solely dedicated to independent flexographic prepress platemakers, has appointed Mike Agness, Hybrid Software Executive Vice President, Americas, to its Board of Directors.

The FPPA is the only association solely dedicated to independent flexographic prepress platemakers, providing an open culture that strengthens connections between platemakers and supplier members. Its environment fosters continuous learning, information exchange, technological advancement, and shared best practices. By promoting connection, comradery, education, and knowledge-sharing among independent flexographic prepress trade shops and their suppliers, the FPPA foster member growth and the highest of standards within the industry.

"Hybrid Software has played an important service to platemaking prepress, assuring that flexo platemakers and their systems deliver files that can produce the highest quality flexo plates, as quickly and easily as possible," comments Aaron Pettijohn, FPPA Treasurer (and President Elect). "In particular, Mike has demonstrated the knowledge and creativity during FPPA meetings to help members get the most from the association and to enhance the plates they provide for converters."

As a Board Member, Agness's responsibilities include:

- Aligning association activities with the purpose and core values of the FPPA
- Promoting the FPPA and attracting new members where possible
- Attending regular Board of Director meetings, and an annual strategy session at headquarters to establish goals and action items for the coming year
- Supporting the annual conference and fall workshop
- Selecting the location of the annual conference and developing its agenda

- If viable, participating as a judge of the Annual Excellence in Flexo Award program.

“I am happy to contribute a part in continuing the bright future of flexo platemaking,” explains Agness. “Flexo services continue to uniquely fulfill an important role in the packaging supply chain. The ever-changing demands on converters—and their plates—to serve brands remains a constant challenge. The collaborative knowledge sharing among FPPA members will continue to help the industry meet these needs.”

FPPA membership is open to businesses involved in or supplying goods and services to the flexographic industry—along with organizations who provide important services to these companies. Membership information is available at flexoplatemakers.com/membership/.

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About the Flexographic Pre-Press Platemakers Association (FPPA)

The FPPA promotes high standards within the flexographic prepress platemaking industry, providing leadership through vision and direction, as well as comprehensive education to advance the best interests of the industry. For more information, call 413.686.9187 or visit <http://flexoplatemakers.com/>.

About Hybrid Software

With offices in Belgium, Germany, US, UK, Spain, France, Italy, and China plus a global partner network, Hybrid Software is an enterprise software development company focused on innovative productivity tools for the graphic arts industry.

Hybrid Software’s CLOUDFLOW workflow, PACKZ PDF editor, iC3D visualization software, and print quality solutions offer a unique set of advantages that include native PDF workflows, enterprise cloud solutions, scalable technology with low cost of ownership, and direct integration with leading MIS solutions and output devices. These products are used by thousands of customers worldwide in all areas of prepress and print, including labels and packaging, folding cartons, corrugated, wide format and digital printing. Hybrid Software is a subsidiary of Hybrid Software Group.

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