

31 October 2023

## HYBRID Software Announces CLOUDFLOW Maker Workflow Software for Additive Manufacturing Applications



(Ghent, Belgium) HYBRID Software, the global software solutions provider for the printing industry, is launching **CLOUDFLOW Maker**, an enterprise workflow solution for industrial-scale Binder and Material Jetting at the Formnext trade show in Frankfurt. CLOUDFLOW Maker was developed specifically for these Additive Manufacturing (AM) technologies and provides printer producers and users with an exceptional tool to prepare and execute their prints.

CLOUDFLOW Maker is advancing the state of the art in many ways. First, the solution is truly industrial – which is what the AM sector is craving right now. Built on OPC-UA standards, the solution ensures interaction with all connected devices and machines. And, as the software is fully API-based, it offers smooth connections with all other systems – acknowledging the reality that one-solution-for-everything is non-existent.

Yet real world connectivity isn't the only reason to consider talking to HYBRID Software, according to Kris Binon, AM Business Unit development manager. "Having decades of experience in jetting the right drop on the right spot is just one thing; industrial printing software is about the ability to provide fast, secure and modular solutions, as well as customer-oriented support, maintenance and upgrades."

To raise the bar from a technical perspective, HYBRID Software can rely on two other sources. First, parent organization HYBRID Software Group boasts the world's major provider of printhead electronics for Binder Jetting: Meteor Inkjet. Combining their hardware with Hybrid's own software guarantees a direct, secure data stream from CAD up to printhead. Meteor's expertise on drop formation, binder delivery systems, waveforms, etc., is unique in the 3D-print industry, and CLOUDFLOW Maker complements the existing offerings from Meteor Inkjet and its partners.

Second, HYBRID Software's experienced engineering team has 12+ years of successful product development for industrial printing applications like labels and packaging to bring to bear for CLOUDFLOW Maker.

Mike Rottenborn, CEO of HYBRID Software Group, summarizes the company's position in the AM sector as follows: "The 3D-printing industry is at a crossroads: as printer producers and users turn towards industrialization, they need software to optimize and streamline their workflows for high-volume production. To achieve this, HYBRID is leveraging our expertise in enterprise workflow for printing to develop value-adding functionalities for Binder and Material Jetting."

Parties interested to discuss their CLOUDFLOW Maker implementation can meet with HYBRID Software at the upcoming Formnext in Frankfurt (DE), from 7 – 10 November 2023. HYBRID Software is sharing a booth with the Meteor Inkjet colleagues at hall 12.0, stand B102.

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### **About HYBRID Software**

With offices in Belgium, Germany, US, UK, Spain, France, Italy, and China plus a global partner network, HYBRID Software is an enterprise software development company focused on innovative productivity tools for the graphic arts industry.

HYBRID Software's CLOUDFLOW workflow, PACKZ and STEPZ editors, and print quality solutions offer a unique set of advantages that include native PDF workflows, enterprise cloud solutions, scalable technology with low cost of ownership, and direct integration with leading MIS solutions and output devices. These products are used by thousands of customers worldwide in all areas of prepress and print, including labels and packaging, folding cartons, corrugated, wide format and digital printing. HYBRID Software is a subsidiary of Hybrid Software Group.

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