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**HYBRID SOFTWARE ANNOUNCES PLAYGROUND:  
THE HOSTED ENVIRONMENT TO DEMONSTRATE THE POWER OF CLOUDFLOW**



by **HYBRID SOFTWARE**

(Ghent, Belgium) HYBRID Software products are used by thousands of customers worldwide in all areas of prepress and print, including labels and packaging, folding cartons, corrugated boxes, wide format and digital printing. Today we are pleased to announce Playground, a unique user environment to experience the power of CLOUDFLOW, the production workflow suite for file processing, asset management, soft proofing, and workflow automation. CLOUDFLOW's web-based architecture is specifically tailored for the packaging graphics industry with support for PDF, color separation, trapping, screening, proofing, and integration with 3<sup>rd</sup> party components like MIS/ERP systems.

Playground puts the power of CLOUDFLOW at the fingertips of prospective customers to demonstrate the potential CLOUDFLOW possesses for increasing business efficiencies. Users are invited to experiment in a production-like environment via representative application scenarios. Playground allows users to upload their own production files, conduct quality checks with PDF Preflight, Design Comparison, 3D Preview with iC3D, RIP and HYBRID Screening, as well as collaboration tools for soft proofing and approvals – all from a comfortable web-based application.

Christopher Graf, Chief Marketing Officer at HYBRID Software, shares, "In accordance with our motto--'listening to our customers and acting upon their input'--I am very pleased to announce Playground, which gives packaging professionals the opportunity to convince themselves of the power of CLOUDFLOW via an innovative and interactive browser experience that has been custom-built for the label and packaging industry."

Time-limited Playground subscriptions are given at no charge to qualified prospects. For a personal consultation or to request a Playground subscription, [contact](#) HYBRID Software today.

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**About HYBRID Software**

With offices in Belgium, Germany, US, UK, Spain, France, Italy, and China plus a global partner network, HYBRID Software is an enterprise software development company focused on innovative productivity tools for the graphic arts industry.

HYBRID Software's CLOUDFLOW workflow, PACKZ and STEPZ editors, and print quality solutions offer a unique set of advantages that include native PDF workflows, enterprise cloud solutions, scalable technology with low cost of ownership, and direct integration with leading MIS solutions and output devices. These products are used by thousands of customers worldwide in all areas of prepress and print, including labels and packaging, folding cartons, corrugated, wide format and digital printing. HYBRID Software is a subsidiary of Hybrid Software Group.

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