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Canon partners with HYBRID Software to offer front-end option for its LabelStream 4000 series

(Ghent, Belgium) **Canon has partnered with HYBRID Software, a leading provider of innovative software productivity tools for the graphics arts and packaging industry, to offer label converters an advanced front-end solution for the LabelStream 4000 series, the LSFE that delivers improved workflow capabilities and automation.**

The LabelStream 4000 series offers an entirely open workflow structure that allows label converters to easily integrate the press into existing workflows. With the introduction of LabelStream's PDF-based front-end solution, Canon offers an additional option, with an easy upgrade path to additional HYBRID Software productivity tools, for customers requiring a cost-efficient, stand-alone front end or advanced automation features.

The LabelStream front-end builds on the fundamentals of HYBRID Software's CLOUDFLOW and is a tailored solution to enable a cost-efficient, standalone operation with a high-performance workflow based on PDF input. Functionality includes a RIP with integrated colour management, the processing of imposed PDF files, a direct connection to the LabelStream print server for automated print file routing, as well as additional customisation options for advanced workflow automation.

Walter Vogelsberger, Vice President Digital Packaging, Canon Production Printing says, *"We're excited to extend our partnership with HYBRID Software with the introduction of this jointly developed front-end, which enables us to offer our customers even more reasons to integrate LabelStream into their environments. With the new LabelStream front-end, customers get a cost-efficient, production-ready solution with additional automation features for hands-free operation."*

Christopher Graf, Chief Marketing Officer at HYBRID Software, comments, *"Streamlined workflow processes based on open standards are key for an efficient print operation. We're thrilled to work together with Canon to help our joint customers to further extend their product and service offerings and optimize their digital label production."*

For further information about the new LabelStream front end, please visit: https://www.canon-europe.com/business-printers-and-faxes/production-printing/labelstream-4000-series/

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About Canon Europe
Canon Europe is the EMEA strategic headquarters of Canon Inc., a global provider of imaging technologies and services. Canon Europe has operations in roughly 120 countries, with approximately 13,500 employees and contributes to around a quarter of Canon's global revenues annually.

Founded in 1937, the desire to continuously innovate has kept Canon at the forefront of imaging excellence throughout its 80-year history and has commitments to invest in the right areas and capture growth opportunities, from cameras to commercial printers, and business consultancy to healthcare technologies.

Canon's corporate philosophy is Kyosei – 'living and working together for the common good'. In EMEA, Canon Europe pursues sustainable business growth, focusing on reducing its own environmental impact and supporting customers to reduce theirs using Canon's products, solutions and services.

At Canon, we are pioneers, constantly redefining the world of imaging for the greater good. Through our technology and our spirit of innovation, we push the bounds of what is possible – helping us to see our world in ways we never have before. We help bring creativity to life, one image at a time. Because when we can see our world, we can transform it for the better.

Further information about Canon Europe is available at: www.canon-europe.com

About HYBRID Software
With offices in Belgium, Germany, Italy, UK, China and the US plus a global partner network, HYBRID Software is a software development company focused on innovative productivity tools for the graphic arts industry.

HYBRID Software's CLOUDFLOW workflow, PACKZ and Stepz editor as well as integration products offer a unique set of advantages that include native PDF workflows, vendor-independent solutions based on industry standards, scalable technology and low cost of ownership. These products are used by more than a thousand customers worldwide in all areas of prepress and print, including labels and packaging, folding cartons, corrugated, wide format and digital printing. HYBRID Software is a subsidiary of Global Graphics PLC.

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